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Over the last few decades the term "bootlegging"—once relegated to smugglers and copyright infringers—has evolved to become a creative act. Debates about appropriation and theft, that are common in the art world, are now being held in the spheres of corporate branding, social media, and the creative industry as a whole. Today, bootlegging has become fetishized as an aesthetic, influencing everything from underground record labels to DIY T-shirts, publishing ideologies, to fashion détournement.

UNLICENSED contains twenty-one interviews with a range of creative practitioners on the topic of bootlegging. The conversations in *UNLICENSED* investigate bootlegging's creative and critical potential, and explore new ways bootlegging can be deployed in order to thrive as an impactful cultural force.

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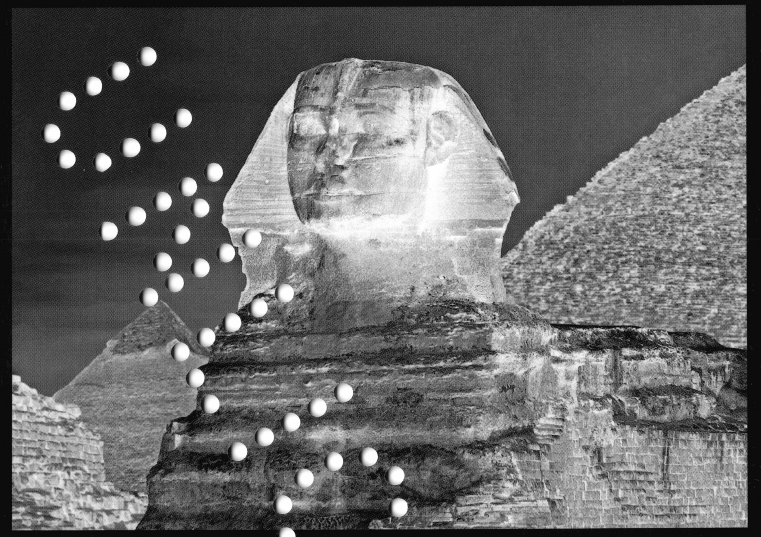

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